



ASX

AUSTRALIAN SECURITIES EXCHANGE

MARKET RELEASE

9 June 2010

Allied Brands Limited

TRADING HALT

The securities of Allied Brands Limited (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Friday, 11 June 2010 or when the announcement is released to the market.

Security Code: ABQ
ABQO

Gregory Seeto
Adviser, Issuers (Brisbane)

For personal use only



Allied Brands Limited
(acn 108 958 274)
Level 8, Suite 1
320 Adelaide Street
Brisbane, QLD 4000

Ph 07 3229 0988
Fx 07 3229 8488
www.alliedbrands.com.au

8th June 2010

Mr Greg Seeto
Advisor, Issuers (Brisbane)
ASX Markets Supervision Pty Ltd
PO BOX 7055
Riverside Centre
BRISBANE QLD 4001

Via Email: greg.seeto@asx.com.au

Dear Sir

Request for Trading Halt – Allied Brands Limited (ABQ)

Allied Brands Limited hereby requests a trading halt be applied to the Company's shares pursuant to ASX Listing Rule 17.1 and in accordance with the listing rules provides the following information.

- The trading halt is requested pending an announcement regarding the previously mentioned strategic review of the group, management changes and a profit downgrade.
- The company requests that the trading halt be in place until the announcement is released to the market.
- The announcement will be released to the market on finalisation of changes.
- The company is not aware of any reasons that the trading halt should not be granted.

Please contact the writer if you require any further information.

A handwritten signature in black ink, appearing to read 'S C Corbin'.

Sean Corbin
Company Secretary

For personal use only