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19 May 2010

Company Announcements Office
Australian Securities Exchange

Notice under Section 708A(5)(e) *Corporations Act*

On 19 May 2010, Allied Brands Limited ("the Company") issued 1,233,046 fully paid ordinary shares and 246,609 options in accordance with the terms of its convertible loan agreement with Spring Tree Special Opportunities Fund, LP, which was announced to the market on 14 January 2010.

Accordingly the Company gives notice under section 708A(5)(e) of the *Corporations Act 2001* (Cth) (the "Corporations Act") that:

1. the abovementioned ordinary shares were issued without disclosure to investors under Part 6D.2 of the *Corporations Act*;
2. as at the date of this notice the Company has complied with:
 - (i) the provisions of Chapter 2M *Corporations Act* as they apply to the Company; and
 - (ii) section 674 *Corporations Act*; and
3. as at the date of this notice there is no "excluded information" (as defined in subsection 708A(7) of the *Corporations Act*) which is required to be disclosed by the Company.

Yours faithfully

Allied Brands Limited

Sean Corbin

Company Secretary

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